



BAC Virtual Solutions
Can Help Your Business...



Take The Lead



We Can Help!

Whether you are just starting out or you have a thriving pet business that needs help with marketing, we've got the experience, drive, and talent to take your business to higher levels!

Research shows that an increasing number of pet owners consider their pet to be a member of their family. Many will give their beloved pets the best of everything. This means that our furry friends are the recipients of the wonderful unique products and excellent services that you offer. However, it is up to the pet owner to choose where to shop and who to choose for pet services.

For the breeder, vet, groomer, pet sitter, internet, or storefront establishment, image is everything! This is what brings people to you in the first place. Your good ethics and service is what gets people to stay.

This is how we can help. We will give you an image that people are looking for when looking to bring a new pet home, or to buy products and services that they need once the

pet is a family member. It is time to set yourself apart and run with the big dogs. We can make this a reality for you.

Branding is the key to success of any business.

Branding is the idea or image that is connected to the company that owns it. By branding that idea, it becomes more recognizable by people. It allows businesses to build their reputations and expand their products and services, as well as add to the revenue generated by the original brand.

Our goal is to help you establish a business identity attract new clients and keep existing clients coming back, generating increases in your sales and revenue.

We offer such services as:

- ◆ Professional Web Design
- ◆ Pet Logo Design
- ◆ Graphic Design
- ◆ Business cards
- ◆ Brochures and flyers
- ◆ Postcards
- ◆ Product Packaging
- ◆ Signage and decals
- ◆ Advertisements for printed materials (magazines, circulars, newspapers)
- ◆ E-newsletters



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You will be amazed at how we can turn your image around with some very affordable and innovative ideas that will set you apart and expand your business beyond what it is today.

Did you know that 63% of all US households own a pet!?
This means that 71.1 million homes are your potential customers!



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Web Site Design

We can take your generic website and turn it into a real attention grabber. One way we do this is by incorporating video which personalizes your business. Your website is the commercial for your business. It is available to visitors 24 hours a day, seven days a week. This website is where people surfing the internet will make their decisions. Let's make them decide to choose **YOUR** business.

Pet Logo Design

Every business should have a recognizable logo, We can design one to put on all of your correspondence, contracts, business cards, post cards etc. This helps to set you apart from the competition.

Graphic Design/Marketing Materials

Image is everything. We will design your business media to fit your needs and your budget. Leave it to the professionals to give you the look that you deserve.



Business Cards

This is one of the most important tools used to market businesses. The design of your business card represents the quality and uniqueness of the services provided by you. They are perfect for use at business meetings and seminars along with a flyer or brochure describing the services offered by the business.

Brochures and Flyers

Many small and local businesses are struggling with their marketing budget. Unfortunately, tight times also result in increased competition between vendors, and the average consumer spends less money. One often overlooked marketing tactic for times like these is marketing with a brochure and/or a flyer. Distributing these eye-catching and information rich advertisements to local consumers may very well drive customers to your site for very little money.

Post Cards

When you send a postcard to a potential customer, it puts your business name in front of them. Postcards can be sent to customers who have used your products or services, saying "we miss you", "it's time for another appointment", or even thanking someone for being a loyal customer. Some of the most successful small businesses use this tactic to build a strong customer base. It is a proven and affordable successful method of advertising.

Product Packaging, Signage, or Decals

Product labels, window clings, or door magnets can be created using your logo and slogan. They certainly are an eye catcher, and your business will be recognizable all over town.



As you can see, there are many things that we can do to make your business even more professional and successful. We will give you the image that will help to attract customers.

Contact us today for your **FREE no-obligation** quotation. We can give you many ideas that are innovative and cost effective. Why not give your business image a complete makeover!